

JEFFYOUNG

LAS VEGAS, NEVADA 89145 • (702) 672-5081 • JEFF@JEFF-YOUNG-DESIGN.COM

GRAPHICS • WEB LAYOUT • DESIGN • DESKTOP PUBLISHING • ADMINISTRATIVE

PROFESSIONAL PROFILE

ADVERTISING / MAGAZINE PRODUCTION – Advertising designer, tracker and production assistant to numerous monthly tourist publications. Ad / edit coordination, photo research and advertiser relations. Additionally greatly experienced in magazine and newspaper advertising.

GRAPHIC DESIGN – Extensive experience in both print and web design. Developing and refining business logos, web sites, advertisements, promotional materials and much more for clients in professional, retail, high-tech and personal businesses.

WEB DESIGN – Design and layout for visually interesting and professional-looking web sites including logos, on-line themes and layouts and clear data presentation.

RETAIL, PROPERTY AND VIDEO SIGNAGE – Professionally knowledgeable in design for outdoor, indoor, retail and property signage. Posters, displays and special event needs in addition to animated video and large scale video signs for buildings.

MARKETING / MARKET RESEARCH – Experience in marketing of corporate, real estate and on-line businesses including on-line advertising, e-marketing, and targeted customer e-sales.

SOFTWARE EXPERTISE

Highly adept with PCs, specializing mostly in graphics and audio/visual work. I have extensive experience with both bitmap and vector graphics. My favorite graphic application is CorelDraw in which I am extremely proficient. I am also quite proficient with the Adobe Creative suites. Additionally I have been involved in computer video, sound editing and DVD. I have experience with a wide range of scanners and printers including color lasers and wide-format printers and understand computers in-depth.

Together with the above I am also very experienced with MS Office and can do some very high-quality work in both Word and Excel. Powerpoint presentations are among my strongest suits as well, and I have also done some Access database programming.

CAREER DEVELOPMENT

JEFF YOUNG DESIGN

LAS VEGAS, NEVADA & LOS ANGELES, CALIFORNIA • 1996 – 2010

PRESIDENT / FOUNDER – Design and manage web sites, produce all manner of online and print graphics, and create personalized presentations for various clients. Logos, graphic design elements, text, on-line forms, advanced HTML features including 3-D web graphics, photos, dynamic html, and much more. Clients currently include Where Magazine, Saks Fifth Avenue, Destinations Direct and Pulte Homes.

CALLAWAY GOLF CENTER / LAS VEGAS GOLF & TENNIS STORES / ST. ANDREWS GOLF SHOPS

LAS VEGAS, NEVADA • 2008

GRAPHIC DESIGNER / ADVERTISING MANAGER – Managed all aspects of graphic design for a 9-hole golf course and four retail stores. Indoor and outdoor signage of all types, posters, special displays, special event design, business cards, brochures, newspaper, magazine and television advertisement. Also responsible for designing animated videos for large strip video sign. Operated large format inkjet printer for special projects. Worked directly with Callaway golf to promote and put forward Callaway products in these retail locations.

MORRIS VISITOR PUBLICATIONS

LAS VEGAS, NEVADA • 2008

AD SERVICE REP / PRODUCTION ASSISTANT – Ad service representative, production assistant and advertising designer for 55 annual publications in various formats. Track all advertisement contracts and commitments, work with both graphic departments and advertisers to meet deadlines, and design coupons for publication. Also perform a considerable amount of additional graphic, promotion, and other corporate design duties including e-marketing.

WEB AND DESIGN PORTFOLIO

An extensive print and web design portfolio is available to view at www.jeff-young-design.com.