

# BUICK

Here are  
the ways  
Buick  
takes your  
language  
in 1968.

# '68

Now, wouldn't you really rather have a 1968 Buick?





Something special happened to wagons this year:  
Special Deluxe Wagon.



The name "Sportwagon" might give you the idea that this Buick is something pretty sporty. That's the idea.



**Custom Superwagon Interiors.**  
Have there ever been station wagon interiors like this before? Thank you.

If what you want is a wagon that's as attractive as it is useful, this is the wagon for you.

If what you want is a wagon that's as comfortable and as roomy as it is rugged, this is the wagon you want.

Look to the new Buick Custom Superwagon. And here's why.

As a 2 door wagon, it offers you 100 feet of cargo space. Extended cargo space. If you like

As a 3 door wagon, cargo space is better for a large and active family! And none of the family will have to be worried waiting when you're home. We work hard for you.

Don't! How about 2 big spare tires. We had 4 spare tires, the 1st spare is on our Custom Superwagon. And better front and rear wheel drive than any station wagon.

How about an extra rack? Does your wagon? An extra rack? Not so.

You can enjoy your Custom Superwagon with an optional water cooler. The cooling water filter system. Water cleaning. Water filter. Like a clean water filter.

You can make your Custom Superwagon as sporty as you like. And an interior to see and drive.

You might not have to do much. Just look at the new Custom Superwagon interior.

At least you'll. Though, besides what you'll see that will be as comfortable and as attractive after thousands of miles as they are the day you first sit in them. Offered in colors from red to black.

Bring your parents. Parents that are sure to love them. With something as hard as you can. To keep them from being spoiled and loved.

Evening in front of your TV. Think, though, looking to the passenger side.

An instrument panel that looks as if it should be at home.

All this and more. All the things you expect in a Buick you get in a Buick Custom Superwagon.

No doubt, but this might surprise you. Some of the equipment shown or described is optional or extra cost.



100 feet of cargo space.



